



JUNIOR
PREMIER LEAGUE

THE JPL - WHO WE ARE

The Junior Premier League in England was founded in September 2011 to bridge the gap between grassroots and Professional Academy Football.

Since its inception, we have quickly grown to become England's largest youth league and are seen as the highest standard of football outside of the professional game with 1,000 games played weekly.

We have an unmatched record of success with 1 in 11 players signing to a Professional Football Club Academy

**OVER 45,000 PLAYERS WORLDWIDE
AGED U7 TO U23, BOYS AND GIRLS**

550+ CLUBS







**ENGLANDS ONLY NATIONAL
SANCTIONED YOUTH LEAGUE**



OPPORTUNITIES WE OFFER



For 12 years, the Junior Premier League is proud to have created and facilitated the following opportunities to players and coaches:

-  PROFESSIONAL ACADEMY CONTRACTS TO OVER 5,000 PLAYERS
-  OVER 250 INTERNATIONAL CAPS AT YOUTH LEVEL
-  OVER 100 US COLLEGE SCHOLARSHIPS
-  100'S OF JPL COACHES HAVE FURTHERED THEIR EDUCATION THROUGH COACHING COURSES AND MANY HAVE PROGRESSED TO FULL-TIME CAREERS



OUR VALUES

The Junior Premier League was created to provide youth football players with a league that has the highest quality environment and coaching standards, which will inspire and support them to achieve their football dreams and goals, through opportunities they may never have been offered.



- **INTEGRITY** - acting with strong ethics is a priority for everyone working in the JPL.
- **DIVERSITY & INCLUSION** - the JPL brings children together from a range of backgrounds into a shared environment where everyone has an equal opportunity to develop & succeed in football.
- **PASSION** - having a passion for not just our work, but also for the players in the JPL to have the best, most high quality experience in their football journey.
- **PERFORMANCE** - the success of the JPL is due to the quality and high standard of its' product. This is maintained by the JPL staff team which includes high level coaches, specialists in IT, social media, marketing and league management.
- **PROMISE TO CUSTOMERS** - creating a great customer experience is essential not just for our players, but also to the teams, coaches and parents.

JPL GROUP

The Junior Premier League now has offices in England, the USA, and the GCC.

Our staff team includes high-level coaches, and specialists in IT, social media, marketing, and league management.

The Junior Premier League continues to expand around the world, sharing their expertise and passion for elite-level youth soccer.

We work with some of the biggest soccer clubs in the world such as Arsenal, Real Madrid, Tottenham Hotspur, Liverpool, Barcelona, Chelsea, and Manchester United to provide unrivaled opportunities for our players.



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JPL INTERNATIONAL



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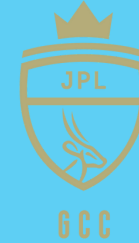


JPL INTERNATIONAL

The Junior Premier League began in England and we are delighted to have launched the JPL in the US and Middle East.



In 2021 the Junior Premier League launched in the USA. Joining forces with US Club Soccer, we have launched a ground-breaking new travel league in the Mountain West Region bringing the highest quality competitive soccer teams together from Utah, Colorado, Idaho, South Dakota, Montana, Wyoming and Nevada.



The JPL currently has leagues in Bahrain, Abu Dhabi, Oman, Saudi Arabia and Qatar making us the largest provider of youth football in the Middle East. We will continue our expansion across the Gulf Cooperation Council (GCC) with a view to opening new JPL leagues in Dubai and Kuwait.





WARRIORS

WHO ARE THE JPL WARRIORS?

The JPL WARRIORS is our youth girls league.

Recognised as England's most dynamic girl's football league offering player pathways and the best coaching standards, the JPL WARRIORS is used by the FA Lionesses Talent ID programme to identify future England National Team players.



ABOUT JPL WARRIORS



The Junior Premier League has a passion for equality and believes that all girls should have the same opportunities as boys. To do this we created our own girls league called JPL WARRIORS.

The JPL WARRIORS league has increased by over 300% since 2021 and features teams such as Manchester City, Manchester United, Liverpool, Chelsea, Arsenal, Brighton, Everton, Leicester, Tottenham Hotspur, West Ham, Crystal Palace, and AFC Bournemouth.

The Junior Premier League is committed to increasing participation in girls' football through an exciting 'best with best' program that continues to provide girls with the platform to develop and excel in girl's football.

The Junior Premier League England currently facilitates the league programmes for all of the girls Professional Game Academies which includes the following clubs:



OBJECTIVE:

To create a professional, sustainable and independently operated Junior Premier League in Canada for boys and a JPL WARRIORS League for girls.





Open to teams from Clubs/Academies

Age groups Girls/Boys:

Under 11 and 12 play 9 v 9 (with scores and standings)

Under 13 - 18 play 11 v 11

The 2024 Outdoor Season starts at the beginning of May and runs until early October (Under 18 will be completed by mid-August).

All games will be scheduled for weekends and played at central venues, initially and possibly located in the following regions in Ontario:

Niagara * Kitchener/Waterloo * Mississauga * GTA * Oshawa * Ottawa

JPL Canada will kick-off 2024 in Ontario with the possibility of Quebec participating.

If JPL is operational in Quebec the 2024 Season will see the Champions of Ontario compete against the Champions of Quebec in October.



Our fees are:

Under 11s & 12s = \$1545

Under 13s to 18s = \$1745

Fees are for entry to the league and all pitch hire costs

Referees are paid by both teams at the time of the match



JPL SHOWCASE TEAMS

The Junior Premier League has always believed that our role is to create opportunities for the most talented players to showcase their abilities.

With this in mind, we created the JPL Showcase Teams concept where the best players from across the league get to play together in teams and travel to England to represent the league in Canada against top English clubs.

Our showcase teams in England regularly play the full academy sides from clubs such as Manchester United, Arsenal, Tottenham, Chelsea, Aston Villa, Liverpool, Brighton & and West Ham.

We also take these teams for training camps and matches at Real Madrid, Barcelona, and Juventus.





BENEFITS OF WORKING WITH THE JUNIOR PREMIER LEAGUE

The JPL Canada League will have its own website and social media.

The JPL employs website and social media professionals to constantly ensure you can be assured of always seeing the latest news, fixtures, results and tables.

This will provide a platform to showcase players and sponsors to a much wider audience and is administered by our team in England.

The website will display all fixtures, results and standings as well as providing venue information, latest news, documents and contact details.





THE JPL WILL:

- Provide full online league administration via our relationship with GotSport
- Provide social media for the JPL Canada League



- Promote the JPL Canada league across JPL social media
- Provide compliance support to all clubs

INTERNATIONAL OPPORTUNITIES

The Junior Premier League in England culminates in a large end-of-season National Finals event to decide the champions of England at all age groups.

Our vision is to bring the champions of JPL England , JPL USA, JPL GCC and JPL Canada together to play a Grand Final. This will decide the Junior Premier League Champion of Champions and as we expand further this will involve other nations.

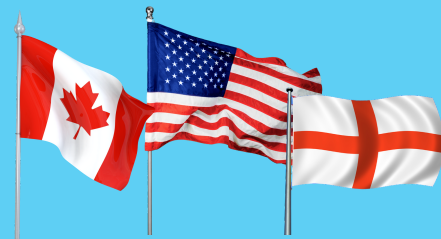
This would be a fantastic opportunity for a once-in-a-lifetime trip to play a final at a prestigious venue in England, USA or the GCC.



OUR VISION

Our vision is to bring the winners from the USA, England, Canada, Mexico, Malta, Saudi Arabia, Bahrain, Qatar, Abu Dhabi, and Oman together to play in a JPL tournament to crown the

JPL WORLD CUP CHAMPIONS



THANK YOU!



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